



Reserve Your Advertising Space Today!

Advertisement space is subject to availability. Ads will be printed in black & white unless color is selected. Ads must be print ready. Color options and typesetting may be available at additional costs.

Contact Elouise Schultz at MCAC for assistance.

PLACE YOUR AD ORDER for the 2024/25 MCAC Member Directory now available in print and *digital versions*.

Advertising in the MCAC Membership Directory offers cost-effective exposure in front of key decision makers of over 100 California member mason contracting companies, affiliated industry suppliers, and organizations.

Send No Money Now! We Will Bill You Closer to Release Date.

DEADLINES:

Orders, Artwork and Payment Due.....March 8, 2024

Roster estimated publication..... May/June 2024

SELECT AN ADVERTISING OPTION

COLOR: \$300 4-color				MEMBER	NON-MEMBER	
Digital	DIGITAL BANNER w/link to COMPANY	MCAC WEBSITE HOMEPAGE	*550px x 190px	\$400 with PREMIUM ADVERTISEMENT	N/A	RESERVED
Premium	TWO-PAGE SPREAD	PREMIUM SPREAD	See next page	\$1200	N/A	AVAILABLE
Premium	FULL PAGE	INSIDE FRONT COVER	See next page	\$1100	N/A	RESERVED
Premium	FULL PAGE	OUTSIDE BACK COVER	See next page	\$1100	N/A	RESERVED
Premium	FULL PAGE	INSIDE BACK COVER	See next page	\$950	N/A	RESERVED
Premium	FULL PAGE	OPPOSITE TABLE OF CONTENTS PAGE	See next page	\$900	\$1300	RESERVED
Standard	FULL PAGE	STANDARD	See next page	\$550	\$800	AVAILABLE
Standard	HALF PAGE	STANDARD	4w" x 3.5t"	\$400	\$600	AVAILABLE

PAYMENT INFORMATION:

SEND NO MONEY NOW! We will bill you closer to release date. Total amount due at printing.

Ad	
Color	
TOTAL DUE	

Pay Online with PayPal

<https://www.mca-ca.org/directory-ad-space/>

COMPANY	CONTACT PERSON	EMAIL	PHONE	DATE

ADVERTISING SIZES

MCAC Directory is 5.5w" x 8.5t" at finished size.

Ad Size Options:

➤ Full Page	4"wide x 7.5"tall
➤ Full Page with bleeds	5.25"wide x 7.75"tall, includes .125" bleed on all sides. Note: Right edge of ad page will be on binding side. Please allow a minimum .5" clear space (no important elements here).
➤ Half Page	4"wide x 3.5"tall
➤ Covers (Front, Back, Inside Front, Inside Back)	Please communicate with MCAC if this is desired space.

Digital Banner Ad on MCAC Website

*550px x 190px = maximum

MCAC designer will resize, as needed, if larger images are submitted

AD FORMATTING SPECS – **NEW FOR 2024/25:**

- Camera-ready advertisements must be submitted as digital files.
- Maximum e-mail file size is 10 MB.
- MCAC will only accept PDF, EPS, TIFF or JPEG for camera-ready digital files.

We cannot accept any Microsoft (WORD, PUBLISHER, ETC.) file formats for camera-ready advertisements.

- Camera-ready COLOR advertisements must be CMYK
- Camera-ready advertisements must have crop marks (keylines will be added)
- All digital images must be at 100%, at least 300 dpi, and all links embedded
- All fonts used in camera-ready advertisements must be embedded or converted to outlines

MCAC assumes no responsibility for the quality/accuracy of digital files that do not comply with these specifications.

WHAT YOU RECEIVE:

All advertisers in the 2024/25 MCAC Membership Directory receive...

- 1 complimentary directory
- Your ad promoting your product and/or services at the fingertips of masonry industry and affiliated businesses

Questions? Ready to Advertise?

Contact Elouise Schultz | Send completed order form to:

E-mail: elouise@mca-ca.org | Phone: (916) 966-7666 | Fax: (916) 966-1411

Mail: 7844 Madison Ave., Suite 140, Fair Oaks, CA 95628

Website: <https://www.mca-ca.org>