



Reserve Your Advertising Space Today!

DEADLINES:

Artwork due... March 6, 2026

Estimated publication... May/June 2026

PLACE YOUR AD ORDER for the 2026/27 MCAC Member Directory. By advertising, your company will connect directly with California masons who rely on this directory to source products, services, and industry solutions. This is a unique opportunity to increase your brand's exposure, showcase your offerings, and align your business with the foremost association representing masonry professionals in California

SELECT AN ADVERTISING OPTION				MEMBER	NON-MEMBER	
Digital	DIGITAL BANNER w/link to COMPANY	MCAC WEBSITE HOMEPAGE – Mid page placement	550px x 190px	\$800 – 12 Mos	N/A	AVAILABLE
NEW Premium	BANNERS 6 banner ads	MULTI-PAGE PLACEMENT	5.5w" x 1.125t"	\$1545 incl color	N/A	AVAILABLE
Premium	TWO-PAGE SPREAD	MULTI-PAGE PLACEMENT	See next page	\$1545 incl color	N/A	AVAILABLE
Premium	FULL PAGE	INSIDE FRONT COVER	See next page	\$1440 incl color	N/A	RESERVED
Premium	FULL PAGE	OUTSIDE BACK COVER	See next page	\$1440 incl color	N/A	RESERVED
Premium	FULL PAGE	INSIDE BACK COVER	See next page	\$1300 incl color	N/A	RESERVED
Premium	FULL PAGE	OPPOSITE TABLE OF CONTENTS PAGE	See next page	\$1235 incl color	\$1650	RESERVED
Standard	FULL PAGE	*See next page for size w/bleeds	*4w" x 7.5t"	\$875 incl color	\$1135	AVAILABLE
Standard	HALF PAGE		4w" x 3.5t"	\$720 incl color	\$930	AVAILABLE

Pay Online with PayPal

<https://www.mca-ca.org/directory-ad-space/>

ADVERTISING SIZES

MCAC Directory is 5.5" wide x 8.5" tall at finished size.

Ad Size Options:

➤ Banner	5.5" wide x 1.125" high plus 0.125" bleed at sides and top (total size is 5.75" wide x 1.25" high)
➤ Full Page	4" wide x 7.5" tall
➤ Full Page with bleeds	5.25" wide x 7.75" tall, includes 0.125" bleed on all sides. Note: Right edge of ad page will be on binding side. Please allow a minimum 0.5" clear space (no important elements here).
➤ Half Page	4" wide x 3.5" tall
➤ Covers (Front, Back, Inside Front, Inside Back)	Please communicate with MCAC if this is desired space.

AD FORMATTING SPECS:

- Camera-ready advertisements must be submitted as digital files.
- Maximum e-mail file size is 10 MB.
- MCAC will only accept PDF, EPS, TIFF or JPEG for camera-ready digital files.

We cannot accept any Microsoft (WORD, PUBLISHER, ETC.) file formats for camera-ready advertisements.

- Camera-ready COLOR advertisements must be CMYK
- Camera-ready advertisements must have crop marks (keylines will be added)
- All digital images must be at 100%, at least 300 dpi, and all links embedded
- All fonts used in camera-ready advertisements must be embedded or converted to outlines

MCAC assumes no responsibility for the quality/accuracy of digital files that do not comply with these specifications.

Questions? Ready to Advertise?

Contact Alexis Robles | Send completed order form to:

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