



MEMBERSHIP DIRECTORY
Advertising Specifications

MCAC DIRECTORY IS 5.5"wide x 8.5"tall AT FINISHED SIZE.

Advertisement size options:

- **Full Page: 4"wide x 7.5"tall**
- **Half Page: 4"wide x 3.5"tall**

CAMERA-READY ADVERTISEMENTS MUST BE SUBMITTED AS DIGITAL FILES.

- **Please e-mail to Alexis Robles (alexis@mca-ca.org).**
- Maximum e-mail file size is 10 MB.

We only accept PDF, EPS, TIFF or JPEG for camera-ready digital files.

WE CANNOT ACCEPT ANY MICROSOFT (WORD, PUBLISHER, ETC.) FILE FORMATS FOR CAMERA-READY ADVERTISEMENTS.

- Camera-ready COLOR advertisements must be CMYK
- Camera-ready advertisements must have crop marks (keylines will be added)
- All digital images must be at 100%, at least 300 dpi, and all links embedded
- All fonts used in camera-ready advertisements must be embedded or converted to outlines

We assume no responsibility for the quality/accuracy of digital files that do not comply with these specifications.

QUESTIONS AND/OR MORE INFO PLEASE CONTACT:

Alexis Robles

alexis@mca-ca.org

916.966.7666

Full Page Ad : 4" x 7.5"

Half Page Ad : 4" x 3.5"

Half Page Ad : 4" x 3.5"