

MEMBERSHIP DIRECTORY

Advertising Specifications

MCAC DIRECTORY IS 5.5" wide x 8.5" high AT FINISHED SIZE.

Advertisement submission size options:

- **FULL PAGE : 4" wide x 7.5" high**
- **FULL PAGE WITH BLEEDS : 5.75" wide x 8.75" high**
  - ***.125" trimmed from all sides, final page size: 5.5" wide x 8.5" high***

NOTE ***Directory is coil bound, please allow .5" safe area on all sides***

- **HALF PAGE : 4" wide x 3.5" high**

CAMERA-READY ADS MUST BE SUBMITTED AS DIGITAL FILES.

We only accept PDF, EPS, TIFF or JPEG for camera-ready digital files.

- **Please e-mail to Alexis Robles (alexis@mca-ca.org).**
- Maximum e-mail file size is 10 MB.

WE CANNOT ACCEPT ANY MICROSOFT FILE FORMATS (WORD, PUBLISHER, ETC.) FOR CAMERA-READY ADVERTISEMENTS.

- Camera-ready COLOR advertisements must be CMYK
- Camera-ready advertisements must have crop marks (keylines will be added)
- All digital images must be at 100%, at least 300 dpi, and all links embedded
- All fonts used in camera-ready advertisements must be embedded or converted to outlines

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We assume no responsibility for the quality/accuracy of digital files that do not comply with these specifications.

QUESTIONS AND/OR MORE INFO PLEASE CONTACT:

Alexis Robles
alexis@mca-ca.org
703.728.3008

Full Page Ad : 4" x 7.5"


Half Page Ad : 4" x 3.5"


Half Page Ad : 4" x 3.5"

Full Page Ad with .125" bleeds : 5.75" x 8.75"
trims to 5.5" x 8.5"
Please keep all important information
(contact information, etc.) within the
safe area indicated by dotted line: 4.5" x 7.5"